

2023

SULONG

Central Luzon



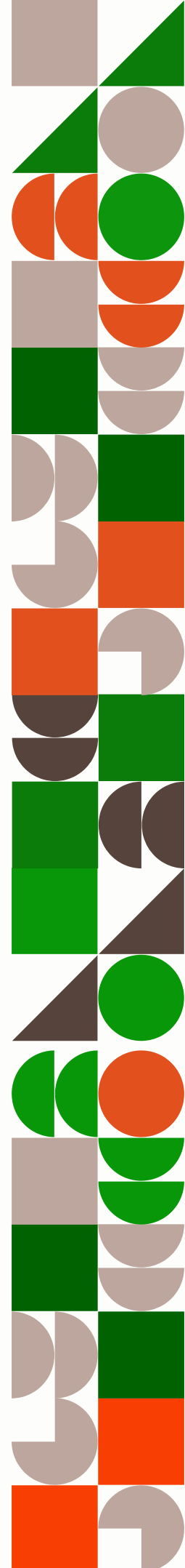
PROJECT SUMMARY

A brief description of the project, its purpose, and the desired outcomes

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On November 11, 2021, Bulacan State University's (BulSU) research proposal, titled "Higher Education Institution Readiness for Innovation and Technopreneurship Regional Startup Enablers for Ecosystem Development: Start-up Ecosystem Leveraging on Opportunities and Networks for Growth (HEIRIT ReSEED: SULONG)," was approved by the Philippine Council for Industry, Energy, and Emerging Technology Research and Development (PCIEERD) of the Department of Science and Technology (DOST). Aligned with Bulacan State University's vision for pioneering research and regional development, this collaborative project with Holy Angel University (HAU) aims to establish a startup consortium in Region III of the Philippines, focusing on creating a conducive ecosystem and leveraging opportunities for growth.

The purpose of the consortium is to facilitate the development and growth of startup ventures in Central Luzon by assisting the Technology Business Incubators (TBI) in the region. By leveraging the expertise, resources, and networks of each TBI, the consortium aims to nurture an innovative and entrepreneurial ecosystem in the region. It seeks also to enhance the readiness of higher education institutions in promoting innovation, supporting technopreneurship, and driving regional development through collaborative initiatives.



OBJECTIVES

1
YEAR

(FEBRUARY 15, 2022
- MAY 15, 2023)



1

ORGANIZE A REGIONAL STARTUP ECOSYSTEM CONSORTIUM.

CREATE, ESTABLISH, AND IMPLEMENT A REGIONAL STARTUP DEVELOPMENT PROGRAM ANCHORED ON THE RESULT OF THE STARTUP ECOSYSTEM MAPPING INITIATIVES OF THE DTI/DICT/OBO.

2

3

DEVELOP STRATEGIES TO PROMOTE THE STARTUP PROGRAMS OF PCIEERD/DOST.

ESTABLISH A POOL OF MENTORS AND CONDUCT MENTORSHIP PROGRAMS FOR STARTUPS TO INCREASE FUNDABILITY.

4

5

IMPLEMENT A SKILLS ENHANCEMENT PROGRAM FOR PCIEERD-FUNDED TBIS AND OTHER STARTUP ENABLERS

IMPLEMENT COLLABORATIVE PROGRAMS / ACTIVITIES FOR THE ECOSYSTEM.

6



JULY 2023 TO
JULY 2025

2-3
YEAR

- 1** TO UPSKILL AT LEAST ONE EARLY-STAGE STARTUP CLIENT PER INCUBATOR EVERY YEAR;
- TO EXPAND THE NETWORK OF INVESTORS WITHIN THE CONSORTIUM TO INCLUDE A MINIMUM OF 20 MEMBERS WITHIN TWO YEARS;
- 3** TO ACTIVATE THE INVESTOR NETWORK AND INCREASE THE NUMBER OF STARTUPS THAT RECEIVE FUNDING THROUGH CONSORTIUM PROGRAMS AND INITIATIVES;
- TO ENHANCE THE CAPABILITIES OF INCUBATOR STAFF TO RUN EFFECTIVE STARTUP PROGRAMS;
- 5** TO EXPAND THE CONSORTIUM NETWORK AND INCREASE NUMBER OF ACTIVE MEMBERS AND PARTNERS;
- TO CREATE NETWORKING AND MENTORING OPPORTUNITIES FOR ASPIRING ENTREPRENEURS AND SKILLED WORKERS TO CONNECT WITH SUCCESSFUL BUSINESS LEADERS AND INDUSTRY EXPERTS;
- 7** TO IMPLEMENT A 5-YEAR REGIONAL STARTUP DEVELOPMENT PLAN/ROADMAP;
- TO CONNECT WITH LOCAL STARTUPS AND SMALL BUSINESSES TO GAIN INSIGHTS INTO THEIR EXPERIENCES AND VIEWPOINTS ON THE REGULATORY AND LEGAL FRAMEWORK; AND
- 9** TO EXPLORE OPPORTUNITIES FOR DIVERSIFYING INCUBATOR REVENUE STREAMS.

SCOPE

The scope of SULONG Central Luzon is centered around supporting Technology Business Incubators (TBIs) and fostering connections with other stakeholders within the startup ecosystem. TBIs play a crucial role in supporting and nurturing startups, and the consortium aims to provide them with assistance and resources to enhance their effectiveness. The geographical focus of SULONG Central Luzon is Region III of the Philippines, making it the target beneficiary of the initiative. By concentrating efforts on this specific region, the consortium aims to maximize its impact and contribute to the growth and development of the startup ecosystem in Central Luzon.

SULONG Central Luzon MILESTONES



8

TBI Members



6

Startups Upskilled



57

Non-TBI Partners



22

Mentors

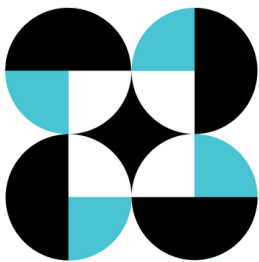


16

Events

PARTNERS

3 MAIN GOVERNMENT AGENCIES



Department of Science and Technology Region 3



Department of Trade and Industry Region 3



Department of Information and Communications Technology Region 3

8 TECHNOLOGY BUSINESS INCUBATORS



BARAS TBI is a technology transfer, venture development and incubation enterprise which offers startups all the necessary resources/support they need to evolve and grow into a mature business. BARAS TBI focuses on, but is not limited to ideas originating from Bulacén and the rest of the Central Luzón



Síbul TBI empowers the agriculture sector to become active members of the agrinnovation landscape through the growth and sustainability of technology-based enterprises. It offers services on business development, technical and marketing support, and technology transfer.



Encephalon, the Technology Business Incubator of Holy Angel University, serves as a facility for incubation and intellectual property generation of start-up projects. It provides a comprehensive support system, including resources, services, and facilities, to help technology-based businesses during their early stage development. The center's strategic objectives include supporting emerging business start-ups, encouraging local inventors to commercialize novel products and machineries, developing an innovation hub for community inventors and innovators, and fostering an entrepreneurial culture on campus for innovative and talented students.



Bataan Peninsula State University Agri-aqua Technology Business Incubator (BPSU ATBI) aims to deliver services and resources that will aid the province's agriculture and aquatic entrepreneurial landscape by providing technology-driven assistance and interventions.



BPSU SIKAT TBI bridges the gap between the creative manufacturing industry and technology-driven entities by utilizing advanced materials and manufacturing through design and systems thinking.

SIKAT TBI's main objective is to produce creative and innovative startup firms knowledgeable in business development, finance, and operation that can compete in the market



TSU- ASLAGAN focuses in the areas of Food technology and Product Development. With its services Pamanintun (to find), Pamangluid (to conserve), Pamanggawa (to create) and Pamisali (to market) is crafted to explore the possibilities of food innovation in the province which will be bannered as food product of the province and will serve as platform in bridging start-ups and experts.



The DOST-NEUST i MeTAL is a technology business incubator under the DOST's HEIRIT Program. The TBI supports the faculty, researchers, and startups on the development of their technology into full commercialization.



The DA-RFO 3 Center for Innovations and Technology Business Incubation (DA-RFO 3 CITBI) would help make sure that adopters of technologies are established as sustainable enterprises through capacity enhancement, capability building, and strong market linkages and partnerships.